



CATCHING UP with former Wichita Open winners. **Page 8**



TOM LEHMAN looks back at how his Wichita Open win propelled his career. **Page 10**



ROY TURNER has brought stability as tournament director. **Page 22**

Continuing 20 successful years of the Preferred Health Systems

Wichita Open



August 6-9
Crestview Country Club

Chilax with the Family & LG



**LG 50"
PLASMA
HDTV
#50PQ30**

\$999.95

HEPHNER TV

& Electronics, Inc.

- Audio • Video • Home Theater
- Sales & Service

"We've got our ROOTS in Wichita, not just our branches!"
737 S. Washington Wichita, KS 316-264-3284

Mon.-Fri 8-5:30, Sat. 9-5
www.HephnerTV.com

**3 WAYS
TO SAVE!**



**window and door
replacement**

Go to PellaSummerSweepstakes.com to enter for your daily chance to win a \$250 Visa® gift card!

NO INTEREST UNTIL 2012!

AND

\$150 off

each installed
Architect Series® or Designer Series®
replacement window*

\$350 off

each installed
Architect Series® or Designer Series®
replacement patio door*

316-686-6900

www.PellaReplacement.com

Pella Window and Door Showroom
3851 N. Woodlawn Court • Wichita



VIEWED TO BE THE BEST.®

RECOGNIZED THREE YEARS IN A ROW



* The Pella Windows and Doors Visa® card issued by Wells Fargo Financial National Bank is a dual-line credit card. Special terms of 36 months with no interest with equal monthly payments will apply to purchases charged with approved credit to your Pella Windows and Doors line of credit. The minimum monthly payment will be the amount that will pay for the purchase in full in equal payments during the no-interest period. The APR for purchases using your Pella Windows and Doors line of credit is 23.9%. The standard APR for transactions using your Visa line of credit will be 9.9%. The default APR for transactions using your Visa line of credit will be 23.9%. All APRs given are as of 01/01/09. All APRs may vary. If you use your card for cash advances, the cash advance fee is 3% of the amount of the cash advance, but not less than \$10. Offer ends 08/29/09. © 2009 Pella Corporation

In 2009, **150** U.S. Hospitals earned HealthGrades' Clinical Excellence Award for a third year in a row.



Only **1** is in Kansas.

At Via Christi, we're proud to provide care that consistently ranks among the Top 5% in the nation for overall quality. In fact, when you're critically ill or injured, no Kansas hospital is better staffed or equipped to help you get back to your life than Via Christi. So you can feel confident that you have access to advanced technology and unparalleled expertise in the best possible place — in your home community.

Nationally recognized as Wichita's best hospital for:

- Stroke Care
- Heart Care
- Critical Care
- Pulmonary Care

To find out more, go to Via-Christi.org/HealthGrades2009.



20 YEARS OF WICHITA OPEN SUCCESS

What's Inside

**6** Wichita Open turns 20

City a fixture on the Nationwide Tour

8 A look at the winners

From Lehman to Piercy, what they're up to

10 Tom Lehman's journey

Wichita is special place in career

**14** Crestview North's makeover

Fairways, greens should be in top shape

16 Fan's guide

How to get to and get around Crestview

**18** Why the pros like Wichita

Kansas hospitality plays a big role

20 The 17th hole's appeal

There's a party at the par-3 green

**22** Tournament director's take

Roy Turner a steadying force for Open

24 Charitable history

Many local groups benefit from tournament

**26** Key moments at the Open

A 20-year timeline of Wichita's tour stop





Preferred Health Systems Wichita Open magazine

Publisher: Pam Siddall

Advertising Manager: Jane Katona

Creative Designer: Ryan Johnson

Sports Editor: Kirk Seminoff

Contributing Writer: Scott Paske

Contributing Photographers: Jeff Tuttle
Larry Smith



Continuing coverage

Go to Kansas.com to read more about the Wichita Open in the weeks to come. Be sure to check the Web site for daily updates during the tournament.

Kansas  **com**

On the cover

Topeka native Gary Woodland tees off on the seventh hole during the 2008 Wichita Open. (Larry Smith photo)

Dear Golf Fans of Kansas,

It was a great honor to be approached earlier in the year about being honorary chairman for this year's 20th Preferred Health Systems Wichita Open, one I gladly accepted. When contacted I said my 1990 win at Reflection Ridge in Wichita was my first big title as a professional and that it significantly bolstered my confidence and career. Nothing could be more true! I was fortunate enough to win three times the next year and it was then on to the PGA TOUR. I cherished my time on the Nationwide Tour and will always consider that win among the most important I've ever had.

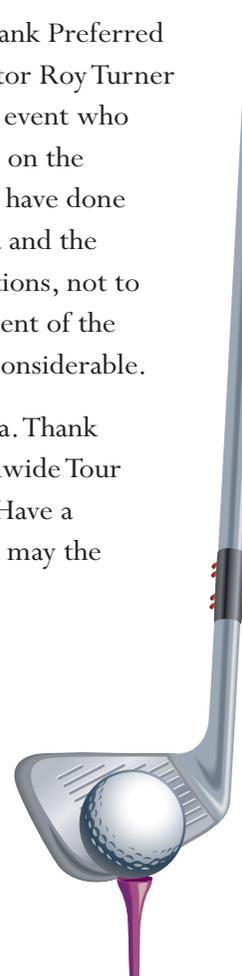
In looking back on 1990 I remember how exciting it was to be playing on this great new tour, then called the Ben Hogan Tour. I also remember how nice the people of Kansas were to me and my fellow competitors and how much fun we had. Twenty years have come and gone but I'm sure that attitude and enthusiasm are still the heart and soul of the Wichita Open.

I would like to congratulate and thank Preferred Health Systems, tournament director Roy Turner and everybody else involved in the event who continue to make it a premier stop on the Nationwide Tour. Collectively, you have done many wonderful things for Wichita and the tournament's benefitting organizations, not to mention the growth and development of the Nationwide Tour, which has been considerable.

Keep up all the good work, Wichita. Thank you for your support of the Nationwide Tour and me personally all these years. Have a great 20th-year event this year and may the next 20 be even more positive and productive than the first 20!

Sincerely,

Tom Lehman



COMING OF AGE

THE 20TH WICHITA OPEN IS A TESTAMENT TO THE WILL AND PERSEVERANCE OF THE CITY'S GOLF COMMUNITY

By Scott Paske

The Preferred Health Systems Wichita Open has a Facebook page.

Big deal, you say. Who doesn't these days? Besides, if you're 20 and don't have one, well, you're only missing those pictures somebody posted of you having a good time.

But back to the point. The fact the Wichita Open has joined the social networking revolution on sites like Twitter, MySpace and Digg is one of the latest testaments to its staying power in the community.

When the Wichita Open begins Aug. 6 at Crestview Country Club, it will be one of four tournaments on the 2009 Nationwide Tour celebrating its 20th anniversary. The others are the Knoxville Open, which was played in June, the upcoming Price Cutter Charity Championship in Springfield, Mo., and the Albertsons Boise Open.

Former PGA Tour commissioner Deane Beman conceived the idea for a developmental golf tour in 1990. Wichita was one of 30 original stops with the Reflection Ridge Open.

"Nobody knew if it was going to make it," said Tom Lehman, who won the first tournament in Wichita and is serving as honorary chairman for this year's Wichita Open. "That first year proved that it was a legitimate tour."

Longevity hasn't come easy, though. According to the Nationwide Tour, 66 tournaments have come and gone for various reasons since the tour's inception.

The tour itself has morphed with umbrella sponsorships, changing from the Hogan to the Nike Tour in 1993, then to the Buy.com Tour in 2000 and finally the Nationwide Tour in 2003. Nationwide is currently in the second year of a five-year



Larry Smith/Correspondent

Scott Piercy holds the championship trophy after winning the 2008 Preferred Health Systems Wichita Open. His 22-under-par total of 262 was a tournament record.

extension that lasts through 2012.

In Wichita, the tournament has been played at three courses. It moved from Reflection Ridge to Willowbend Golf Club in 1997, then to its current home on Crestview's North course in 2001.

The tournament has also had six official names during that time.

"I think all sports have got one thing in common," said Roy Turner, the Wichita Open tournament director since 1999. "You just can't sit still. Every year we've got to change.

"You think you've got it down and you

don't . . . The people who get lost in this are the people who don't change."

Turner wasn't referring to the title sponsorship provided by Preferred Health Systems the last seven years. Or the recent four-year extension that will keep the Wichita Open at Crestview through at least 2012. Instead, he was talking about the bits and pieces that go into the whole tournament experience.

Ideally, Turner would like the Wichita Open to sell itself on the merits of its golf. After all, past champions like Lehman, David Duval and David Toms have gone on



Jeff Tuttle/The Wichita Eagle

The green at the 194-yard, par-3 fifth hole at Crestview North.

to stardom on the PGA Tour. Others, like current U.S. Open champion Lucas Glover, past Masters winner Zach Johnson and three-time Ryder Cup player Chad Campbell, didn't win at Crestview, but they played there.

Turner doesn't view the Nationwide as a second-tier tour, but an extension of the PGA Tour.

"The two sports I've represented in this town — at the time of the Wings' (indoor soccer team) peak, they were the best professional soccer players in America," Turner said. "At this event, they are the best professional golfers in America.

"Where else in Wichita can we draw the best professional athletes from any

other sports to this town? It's a hard sell, though, because a lot of people don't know them."

It hasn't stopped Turner from trying to include golf novices in the event. In past years, he has brought in inflatable play-ground equipment during the tournament, established a concert night — this year, the Neville Brothers will perform on Aug. 1 — and made tickets available through promotions with area QuikTrip convenience stores.

For golf junkies, there are two large pro-am tournaments that give people a chance to connect with the pros and grandstand areas around the 17th and 18th greens that create a good weekend atmosphere.

"The one thing I feel very strongly about is that Wichita or any community needs these types of events for the quality of life, the economic impact — all of the above," Turner said.

Turner worked with Wichita State University sports management students to establish the Wichita Open's presence on the Internet. The tournament already had a Web site, but now it has multiple outlets Turner uses to blog about Wichita Open news and provide updates on past and present Nationwide golfers.

The Wichita Open had 234 Facebook friends at the start of July. Turner hopes there's a lot more at Crestview come tournament time. Maybe even for the next 20 years.

GET USED TO IT!



Moving Business Forward

You've already spent time putting your project together, let us eliminate the hassle of getting your project out the door. **Our mission is to improve your operating efficiencies by streamlining your ordering processes.** Put your feet up. Let **Single Source** work for you.

(316)267-6333

www.ssource.com



WINNING IN WICHITA

PROS HAVE HAD MIXED RESULTS AFTER WICHITA WINS

By Scott Paske

Jeff Woodland had an extended stay for his one professional golf tournament in Wichita. Thanks to Mother Nature and a stubborn playoff opponent in Bob May, Woodland won the 1992 Wichita Charity Classic at Reflection Ridge in the tournament's only Monday finish.

It was the second of three Hogan Tour victories in 13 months for the Australian, who has no trouble recalling its significance 17 years later.

"That particular win helped me gain my (PGA Tour) card," said Woodland, now 52 and a club professional at Samford Valley Golf and Country Club outside of Brisbane, Australia. "I won twice (in 1992)



Woodland

and finished sixth on the money list.

"Thanks to Wichita, it allowed me to fulfill my dreams and have a go at the PGA Tour."

Woodland spent the next three years trying to live the dream. His jet-lag defying exploits at the 1993 PGA Tour qualifying tournament, in which he tied for fourth to regain his card, were outlined in David Gould's book, "Q School Confidential." But after a rugged 1995

season in which he failed to make a cut in nine starts, Woodland returned to his homeland to be with his wife and two toddler sons.

"It was getting harder," Woodland said. "You can (play the tour) when it's just you and your wife. But when you have children, it becomes more difficult."

Woodland settled into the life of a club pro, and has been at Samford Valley for eight years. The semi-private course has about 250 members. He lives on 1½ acres in a valley surrounded by two mountain ranges.

Since he turned 50, Woodland has scratched his itch to compete by playing on Australia's Legends Tour. With his sons now 17 and 16, Woodland's competitive juices are flowing enough to consider returning to the United States to attempt to qualify for the Champions Tour.

Woodland jokingly said that might include a guest-room request from his friend and fellow Aussie, Ian Baker-Finch. Baker-Finch, the former British Open champion and television commentator, and Woodland served as best man at each other's weddings.

Whatever the case, Woodland said his tenure at Samford Valley will likely end soon.

"I've probably had enough of that as far as the hours and the long days," Woodland said. "I've done my penance so to speak.

"I think it's time to pursue something different . . . And I really enjoyed it over there the first time."

OTHER PAST WICHITA OPEN CHAMPIONS

Tom Lehman (1990)

What he's doing now: Lehman, the 1996 PGA Tour player of the year, turned 50 in March and is splitting his time between PGA and Champions Tour events. He won his senior debut, the Liberty Mutual Legends of Golf, a team event with Bernhard Langer. Lehman has more than \$20 million in career earnings on the PGA Tour.

**Eric Hoos (1991)**

What he's doing now: Hoos, a former college roommate of PGA Tour veteran John Daly at Arkansas, has been the men's golf coach at the University of Denver since 1999. He has led the Pioneers to seven consecutive NCAA regional appearances and their first Sun Belt Conference title in 2008.

**David Duval (1993)**

What he's doing now: The former world No. 1 player and 13-time tour winner dropped to 882nd in the world rankings, but in June, Duval tied for second in the U.S. Open at Bethpage and established himself as a fan favorite. It was his best finish on tour since the 2002 Memorial Tournament.

**Dennis Postlewait (1994)**

What he's doing now: Postlewait's victory in the Wichita Open was his only top-10 finish in two seasons on the Nike Tour. Now living in Orlando, Postlewait has regained his amateur status and is a senior vice president at Fiserv, which offers technology solutions for financial institutions.

**David Toms (1995)**

What he's doing now: After a subpar season by his standards, Toms, a 12-time PGA Tour winner, has bounced back in 2009. He had seven top-10 finishes through June, raising his career earnings over \$31 million.

**Rick Cramer (1996)**

What he's doing now: Cramer, who was born in Independence, earned his lone tour victory in Wichita. He lives in Surprise, Ariz., and is the Desert Series tournament director for the Gateway Tour.

Ben Bates (1997)

What he's doing now: Bates, who won the first Wichita Open played at Willowbend Golf Club, has spent most of his professional career on the Nationwide Tour. He entered 2009 as the tour's career leader in cuts made with 205. Bates played on the PGA Tour from 1998-2001.

**Emlyn Aubrey (1998)**

What he's doing now: Aubrey's last appearance in a Nationwide Tour event was the 2008 Wichita Open. Earlier this year, the 18-year veteran of the PGA and Nationwide tours was hired as men's and women's golf coach at Centenary.

**Brad Elder (1999, 2007)**

What he's doing now: Elder returned to the Nationwide Tour this year after reaching the PGA Tour for the second time in his career in 2008. He made five cuts in 12 events through June. Elder is the only two-time winner of the Wichita Open, winning at Willowbend and Crestview.

**Ben Crane (2000)**

What he's doing now: Crane, who won the Wichita Open as a Monday qualifier, has been on the PGA Tour since 2002. Boosted by three top-10 finishes in the first half of the tour season, Crane has already surpassed \$1 million in yearly earnings for the sixth time.

**Jason Dufner (2001)**

What he's doing now: Dufner, the first Wichita Open winner at Crestview, has bounced between the Nationwide and PGA tours this decade. After earning his card at Q-school for 2009, Dufner posted four top-10 finishes through June and has already set a career best for season earnings with more than \$1 million.

**Tyler Williamson (2002)**

What he's doing now: After making just two cuts in 15 events last year, Williamson did not play in a Nationwide Tour event during the first half of 2009. He finished 23rd on the Nationwide money list in 2002 and 62nd in 2004, but has not had a top-10 finish in a tournament in four years.

**Jeff Klauk (2003)**

What he's doing now: Patience has paid off for Klauk, a PGA Tour rookie. After seven seasons on the Nationwide, Klauk finished third on the money list last season to earn his card. He made the cut in his first seven tournaments this year, and also tied for 14th in The Players Championship at Sawgrass, where his father recently retired as course superintendent.

**Bradley Hughes (2004)**

What he's doing now: The Australian played in three Nationwide events earlier this year during the tour's swing through Australia and New Zealand. He missed the cut in all 10 of his Nationwide starts last year, including the Wichita Open.

**Joe Daley (2005)**

What he's doing now: Daley, 48, maintained his status on the Nationwide with the help of three top-10 finishes in 2008. He had played in 14 tournaments through June, making the cut in five starts. His best finish was a tie for 13th in the New Zealand Open.

**Kevin Johnson (2006)**

What he's doing now: Defying the odds, Johnson, who played in the inaugural tournament in Wichita, made it to the weekend just three times in 2008. But this season, he won two tournaments in three weeks to become a candidate for the tour's "battlefield promotion" to the PGA for three-time winners.

**Scott Piercy (2008)**

What he's doing now: Having a solid rookie season on the PGA Tour, Piercy finished in the top 10 in two of his first six tournaments, adding to a torrid second half of 2008 in which he climbed to ninth on the Nationwide money list to earn his tour card.





The Champs' Champ

WICHITA OPEN BECAME A SPRINGBOARD TO PGA STARDOM FOR TOM LEHMAN

By Scott Paske

Before Tom Lehman became a household name in golf, he spent the summer of 1990 cruising across the Midwest between tournament sites in a repair-starved Volvo sedan.

Lehman's wife, Melissa, rode shotgun. In the back, their first baby, Rachael, occupied a car seat.

In late August, the Lehmans journeyed from Springfield, Mo., to Wichita for the Reflection Ridge Open, another new event for the first-year Ben Hogan Tour.

"What I recall that specific week was it was very, very hot with a lot of wind," Lehman said during a phone interview from his home in Scottsdale, Ariz. "We had taken the car into a shop in Cleveland or somewhere else earlier and they said this was wrong with it and that was wrong with it, and it would cost \$1,500 to fix.

"We didn't have \$1,500 to fix it. We didn't have air conditioning, either, so we drove around with the windows down. Rachael was two or three months old, and she was a real trooper."

Lehman, then 31 and eager to jump-start his pro career, showed some spunk that week, too. Posting rounds of 66, 69 and 67, Lehman held off Greg Whisman by one stroke for his first tour victory and a \$20,000 winner's check.

Lehman, the honorary chairman for this year's Preferred Health Systems Wichita Open, played three seasons on the PGA Tour before winning at Reflection Ridge. But after spending the last half of the 1980s as a journeyman competing on different continents, time was ticking on Lehman's touring lifestyle.

At Reflection Ridge, Lehman reset the clock.

"The benefits of the win were very, very important," Lehman said. "What it meant for me was being able to play full-time on the Hogan Tour the rest of that year and the ability to play on it the following year if I didn't get my (PGA Tour) card. It gave me a

little bit of security for a change.”

Earlier that year, Lehman won his second straight Minnesota State Open, a non-tour event, with a new set of clubs after the grooves on his previous irons became worn. He also played the Reflection Ridge Open with the Cleveland Classics, marking the start of his association with Cleveland Golf through the mid-1990s.

What Lehman gained, however, paled in comparison with what he shared in Wichita. Lehman didn't employ a full-time caddie at the time, and was assigned a high school-aged looper who had no golf experience.

“He just basically carried the bag and kept me company,” Lehman said of the caddie, whose name he couldn't recall. “He didn't help me with yardage or reading putts, but he was a really nice kid. We had a great working relationship.”

Still, Lehman wondered if the standard 10 percent payment to a champion's caddie was necessary.

“I just finally said I'm going to bite the bullet,” said Lehman, whose bag man received \$2,000. “As much as Melissa and I could have used that money, I just said I've got to do this.”

About a month later, Lehman received a letter from the caddie, detailing his transformation from troublemaker to Christian during his senior year. The caddie said the money enabled him to enroll in a Christian college that fall.

“When I think about that win, I think about him,” Lehman said. “As important as it was for me, it was probably even more important for him.”



Lehman finished the 1990 season 17th on the Hogan Tour money list. Only the top five received PGA Tour cards for the following season.

A rejuvenated Lehman didn't have to wait long. He won three Hogan events in 1991 and led the tour with \$141,934 in earnings to earn player of the year honors.

Ironically, Lehman's only missed cut in 28 tournaments that year came at Reflection Ridge. And it happened, Lehman said,

because of a mistake by tour scoring officials.

“The rules at the time said the top 50 pros made the cut,” said Lehman, who was 4 under through 36 holes. “Forty-nine pros made the cut along with one amateur. I was looking at the results that afternoon and saw it, but they said it was too late to change it. Guys had already left town.”

While his goal of completing every tournament was dashed in 1991, Lehman began conquering other milestones with regularity

when he returned to the PGA Tour. His 1992 and '93 earnings surpassed \$1 million. He ended the '93 season with a win at the Casio World Open in Japan, then earned his first PGA Tour victory in 1994 at the Memorial Tournament. Another victory followed in 1995 at the Colonial along with a third-place finish at the U.S. Open. It marked the first of three consecutive years in which Lehman played in the final group on Sunday.

Lehman's career surge reached its



LEFT: Tom Lehman acknowledges the crowd after winning the Hogan Tour's Reflection Ridge Open in 1990. The Wichita stop's first winner earned his PGA Tour card a year later and has won more than \$22 million.

Jeff Tuttle/
The Wichita Eagle

PREVIOUS PAGE: Tom Lehman turned 50 in March and he's splitting his time between the PGA and Champions Tours.

Associated Press

pinnacle in 1996, when he won his first and only major title — the British Open at Royal Lytham and St. Annes. He capped the year with a victory in the Tour Championship at Tulsa's Southern Hills and was chosen PGA Tour Player of the Year after earning a then-record \$1,780,159.

"It's all a process," Lehman said. "In 1992, when I finished in the top 30 on the money list, I hit the tour in really good form. That got me into the Masters and all kinds of things. . . . All these stepping-stone type things started happening.

"Some guys are so good that they feel like it's their destiny. Others like me, at some point in '92 or '93, I started believing and thinking I'm capable of achieving my goals."



Now 50, Lehman is at a point far different from the one that brought him to Wi-

chita 19 years ago. With more than \$22 million in career earnings, he has begun a stress-free transition to the Champions Tour. In his senior debut, Lehman teamed with friend and former Ryder Cup foe Bernhard Langer to in the Liberty Mutual Legends of Golf. The pair highlighted the victory with an awkward attempt at a chest bump.

"It's definitely fun to see some old friends," said Lehman, who plans to play 15 PGA Tour and 10 Champions Tour events this year. "The guys out there fully understand how fortunate we are to have a place to play. My first week out, everyone came over and said thank you for playing. They were real appreciative. But make no mistake, it's very competitive out there, too."

Lehman wants to be competitive no matter where he's playing. In June, he qualified for the U.S. Open and tied for 47th. After missing the cut in his first four

PGA Tour starts this season, Lehman was in the top 15 of two of his next five tournaments.

Lehman's balancing act between golf and family is a greater challenge than it used to be. He now has three teenagers and a 6-year-old, and has also entered the golf course architecture field with the Lehman Design Group.

Rachael Lehman, the little girl who accompanied her dad to Wichita, turned 19 in May and will enroll at Texas Christian this fall.

"She's been on the cheerleading squad at her high school, a good student, a hard worker," Tom Lehman said.

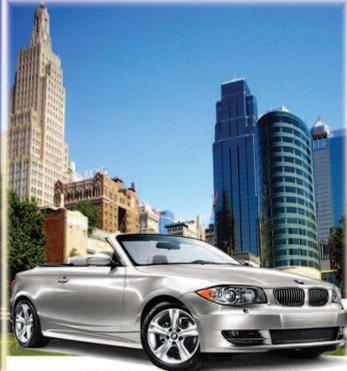
"She's grown up to be a remarkable person. She's always been a traveler, and growing up traveling has shaped her. She really enjoys meeting people and has made a lot of great friends in many places."

Quite a journey from the good old days in that Volvo.

Escape From The Everyday

Make an ordinary weekend extraordinary with a weekend getaway in one of these luxury cars from

Budget Rent A Car Of Wichita



Have a Night on the Town in Kansas City with the Sexy BMW 128i



Take in a Dallas Cowboys Game in the Sleek Dodge Charger



Have A Business Dinner at the Scotch & Sirloin in a Stylish Mini Cooper

For Reservations Call

316-946-4030

or visit us online at

BudgetWichita.com



Have an Adventure in the Colorado Rocky Mountains with the Rugged Ford Expedition



Take Your Buddies and All Your Clubs for a Golf Weekend in the Spacious Chrysler Town and Country

BudgetWichita.com
An Independent Budget System Licensee



Preferred Health Systems

Community. Emanating within this word is a sense of “we are in this together.” At Preferred Health Systems, we have believed in and lived out this philosophy. One of the ways has been through our support of the Wichita Open.

Twenty years ago, the PGA Nationwide Tour’s Ben Hogan Reflection Ridge Open came to town, and an unknown **Tom Lehman** walked away with his first victory. **Twenty years** later, both Lehman and the Wichita Open are still going strong. It would only be fitting to have Tom as our Honorary Chairman for the 2009 Preferred Health Systems Wichita Open. And for his support after twenty years, we say “thank you.”

The benefits of the Wichita Open go far beyond the boundaries of the golf course to the community in which we live. The effects of the PGA Nationwide Tour event is approaching the **four million dollar** mark in terms of the economic impact it has on our great city. These dollars enter the businesses in which we support. The Wichita Open is also synonymous with directly giving back to the community. Through our “Tickets for Charity” program, we were able to give back nearly \$30,000 to non-profits in Wichita from last year’s event. In total, 2008 was a banner year as we reached the **\$100,000 level for charities** in our community. Positive effects like this on our community are why we have pledged our name to the Wichita Open.

Coming back to the word “community,” we are proud to live, work and serve here. We want to say “thank you” to our **sponsors and volunteers**, for without their commitment, the Wichita Open would not exist. The health and vibrancy of our community is important to us, as we know it is to you as well. We hope you will have the opportunity to experience and enjoy the energy from the 20th annual Preferred Health Systems Wichita Open at **Crestview Country Club** this August.

Sincerely,

Marlon Dauner
President & CEO, Preferred Health Systems



To join in the conversation, you can find us on
Facebook | Twitter | Roy’s blog | online at:
www.PHSWichitaOpen.com.

Open Season

CRESTVIEW NORTH'S RE-OPENING SHOULD MEAN
SMOOTHER GOLF FOR THE WICHITA OPEN

By Scott Paske

As a caretaker of Crestview Country Club's North course since 1997, superintendent Chad Stearns is still getting used to the club's decision to reverse the nines for its recent re-opening.

He has experienced it each year since 2001 in one-week increments when the Nationwide Tour came to town for the Preferred Health Systems Wichita Open.

But whether the first hole is still the 10th or the ninth is still the 18th in Stearns' mind, one thing is certain: The entire course will be better in the long run after a full-scale renovation.

Crestview closed the North course last September to replace the grasses on its greens and fairways. It re-opened to members on June 27.

"It was a very significant investment," Crestview general manager Ken Nicholas said. "The membership as a whole wanted to make sure it was indeed ready. . . . Quite frankly, things have worked out for us really well."

With bunker, cartpath and irrigation system projects already completed this decade, Stearns and his staff began the turf improvement phase last fall by killing off the mixture of bentgrass and *Poa annua* on Crestview's greens. They were reseeded with A1/A4 bentgrass and putting surfaces were increased where possible to try to come close to course architect Robert Trent Jones' original designs.

"We had everything in and growing before the winter got here," Stearns said. "A lot of times when you're growing in greens, you need to cover them to get them established. But we were far enough along that we didn't have to cover them and they



Jeff Tuttle/The Wichita Eagle
Crestview Country Club superintendent Chad Stearns says the North course's new greens are rolling truer than anything he's seen.

came along really well."

Stearns also applied chemicals to 21½ acres of fairways to eliminate the smorgasbord of cool and warm season grasses. Crestview's fairways previously included bentgrass, bluegrass, bermuda, rye and zoysia, making it a challenge to properly treat.

In February, Landscapes Unlimited, a company based in Lincoln, Neb., began hauling in 140 semi-truckloads of zoysia sod. Stearns said there were approximately

28 rolls per truck.

Crestview also added two championship tee boxes to its new first and ninth holes. No. 1, which played 443 yards for the Wichita Open, can now be stretched to 457 yards. The new tee on the par-4 ninth increases the hole from 418 to 450 yards.

While Mother Nature affected Crestview's fairway conditions in recent Wichita Opens, the new zoysia could present some minor playability issues while small seams in the sod strips grow together. Stearns said it typically takes a year to 18 months for those to disappear. Still, the scorching heat of late June transformed the zoysia into an attractive shade of green.

"It's still in the maturing process," Stearns said. "Next year at this time, I'll be twice as happy. I do take some stock in what (the players) say, and you always want to produce the best course that you can for those guys."

By many accounts, Crestview's new greens are tournament ready now.

"The ones that have been here before are really, absolutely going to be happy with what we have out there," Stearns said. "The ball rolls truer than anything I've ever seen, as obviously it should. Instead of having three or four or five different colors out there with the *Poa annua* and different varieties of bentgrass, we have one solid color, and it rolls very true and very solid."

Stearns played with members the day of the course's re-opening and said consensus feedback was good.

"Mother Nature has been pretty good to us for this project," Nicholas said.



Jeff Tuttle photos

Crestview's North course was closed from late September 2008 to June 27, allowing greenskeepers to take out old grass on greens and fairways and replace them with new grass. The greens are now bentgrass and the fairways zoysia.

THE BASICS

Gates Open

7:15 a.m. Thursday-Friday,
8 a.m. Saturday-Sunday

Tickets

Available at the gate. \$10 per round. Also, purchase a QT Kitchen sandwich and a 20-ounce Pepsi product and get 2 free tickets.

Prices

Monday-Wednesday: Free admission
Thursday-Sunday: \$10 for daily grounds passes (seniors 62 and over, children under 13 free)

Disabled services

Parking: Available at the course. Getting around the course: There is a disabled viewing area near the 18th green.

THE TOURNAMENT

Aug. 3-9 Schedule

Monday: Practice rounds, all day; Qualifying tournaments at Tallgrass Country Club and Newton's Sand Creek Station, 8 a.m.; Scholfield Shootout at Crestview, 6 p.m.

Tuesday: Practice rounds, all day

Wednesday: Sand Creek Station Pro-Am at Newton; Cessna Pro-Am at Crestview, 7 a.m.

Thursday: First round, 7:15 a.m.

Friday: Second round, 7:15 a.m.

Saturday: Third round, 8 a.m.

Sunday: Final round, 8 a.m.

Players

The field of 156 will be cut after 36 holes to the low 60 and ties, and any player within 10 strokes of the leader.

Purse

Total of \$550,000. The winner receives \$99,000.

A fan's guide

THE 20TH PREFERRED HEALTH SYSTEMS WICHITA OPEN ★ AUG. 6-9, 2009



PARKING (Cost: \$3)

Shuttles take fans to the course



PAR AND YARDAGE

Crestview's North Course will play to a distance of 6,932 yards and play to a par 71. The course's nines are switched for the tournament.

Hole	Par	Yards	Hole	Par	Yards
1	4	457	10	4	428
2	5	563	11	4	339
3	4	343	12	3	197
4	4	397	13	4	437
5	3	194	14	5	501
6	4	468	15	4	391
7	4	456	16	4	383
8	3	206	17	3	202
9	4	450	18	5	520
35	3,534		36	3,398	

VIEWING THE TOURNAMENT

Best vantage points

- Around the 18th green gives a good view of golfers trying to get home on the par 5 in two for possible eagles or probable birdies.
- Watching the seventh hole will give fans a view of daring big hitters trying to carry the lake 275 yards with their tee shot. The best risk-reward spot on the course.
- The 11th hole, with the wind, is also a hole where big hitters might go for the green.

Grandstand

Located around the 18th green.

Ways to watch

- Stay put. Pick a spot and stay there, watching the field go by.
- Pick a group. Follow it around the course.

Do . . .

- Wear comfortable athletic shoes, light-colored clothing and good sun protection (sunglasses, sunscreen, hat).
- Wear a fanny pack (nothing larger) with supplies such as water, sunscreen and binoculars.
- Be alert and pay attention to course marshals asking for quiet.

Don't . . .

- Take anything larger than a fanny pack or small purse, with the exception of parents with small children. Strollers and diaper bags are permitted.
- Take a camera during competition days.
- Take any seat larger than a small folding stool without arms.

SPECTATOR SMARTS

- Take your cell phone, PDA or any noise-producing electronic devices, they're not allowed.
- Approach golfers during play.

Autographs

Best times are before and after practice rounds on Monday-Wednesday. Some golfers may sign after competition rounds Thursday-Sunday. Please remember, players are working while at the course.

Weather

Follow course marshals' instructions should inclement weather approach.

Feeling at home

TOUR PLAYERS SEEM TO ENJOY WHAT WICHITA OPEN OFFERS

By Scott Paske

Many golfers who fail to qualify on Mondays for Nationwide Tour events point their vehicles toward the next tournament within minutes of holing their last putt.

One year in Wichita, Charley Hoffman waited a little longer.

"He just decided to stay with us during the (Wichita Open) and basically drank all the beer I had," said Mike Mueller, who lives off Crestview Country Club's 18th hole.

Hoffman, who has since moved on to the PGA Tour, wasn't infringing on Mueller and his wife, Susan. Thanks to a friendship struck on an earlier visit, Hoffman was not only welcome, he traveled with Mueller to play Hutchinson's Prairie Dunes Country Club while Nationwide golfers competed at Crestview.

The story puts a smile on tournament director Roy Turner's face. As the host to Wichita's biggest golf party each summer, he revels in the pleasant experiences of tour pros and those who roll out the welcome mat for them.

"I've made some good friends with two host families since I've been going to Wichita," said Hunter Haas, a Nationwide veteran who has twice finished second in the Wichita Open. "It's a friendly town. It's middle Kansas — that's what you're going to get."

Turner said in the weeks following Wichita Opens, he typically receives many thank-you notes and letters from players. Several come from golfers who stay with host families to defray travel expenses.

"While this is the biggest week in my life, these guys do it every week," Turner said. "It's just another stop. But a lot of people — when they come to this community — if they stay with people, they get a different feel."



Charley Hoffman, right, signs an autograph for then 11-year-old fan Regan Johnston during the 2001 Wichita Open.

Larry Smith

Susan Mueller plays a role in that, serving on the housing committee that pairs golfers and hosts during tournament week. But the Muellers have taken hospitality a step further, hosting a Friday night cookout that gives golfers who survive the weekend cut — and those who don't — a chance to unwind.

"Two years ago, I think we had five guys between our house and our next door neighbor (Jim Lee)," Mike Mueller said. "It was kind of a mini-fraternity going on at our house."

Even those who prefer more conventional travel notice the effort made by locals.

"I'm more of a hotel guy," said Kevin Johnson, the 2006 Wichita Open champion who played in the first tournament at Reflection Ridge 19 years ago. "After six or seven hours, you kind of just want to get away from it and crash, maybe flip on 'SportsCenter.' But when you're out and about, you notice things are run

very well."

Haas, an Oklahoma graduate who played on the PGA Tour in 2001 and 2005, enjoys the strategy-making involved with Crestview's tree-lined fairways and reasonable length. He lost a playoff to Bradley Hughes in 2004 and was two shots behind winner Scott Piercy last year.

"There are only so many tournaments that guys are going to take off out here," he said. "Most guys are going to play 25 or 30 events. And this is not one I'm going to put on a list to take off."

Off the course, Haas has found a reason to like Wichita. He said Jesse Davis, a Crestview locker room attendant that assists players during the tournament, is one of the tour's best.

"From the time you walk in the door of the locker room, he takes care of you," Haas said. "Jesse set me up with a hair appointment once. He takes care of dry cleaning needs. He just runs a pretty good service."

Eliminate shoulder pain and improve your confidence and your game

Shoulder pain and golfing are not a good fit, and Dr. Mark Albers has heard the complaints many times: “I don’t play as much golf as I used to, and when I do I’m so frustrated and embarrassed by where the ball lands and the poor score. My shoulder just doesn’t move like it used to, and I pay for it with increased pain and stiffness during and after the game.”

The truth is, proper pain-free movement of the shoulder is critical in the back swing and follow-through for accurate placement of the ball, said Dr. Mark Albers, D.C., D.A.B.C.I., a local specialist in the treatment of tendonitis and rotator cuff problems.

Unfortunately, over-the-counter anti-inflammatory medications and prescription medications often give temporary relief, and cause kidney and liver complications. Cortisone injections are temporary in relieving pain, are toxic to the body, accelerate bone loss and make tendons more fragile — thus increasing the chance for injury. An orthopedic surgeon may recommend surgery, but you’ve heard about the drawbacks and complications of surgery, and can’t afford to take extended time off work.

Dr. Albers suggests a conservative, highly effective, drug-free, non-surgical treatment called transverse friction therapy. This technique, developed by an orthopedic surgeon breaks down scar tissue or adhesions seen in rotator cuff, tendonitis and tears. It reduces the amount of time needed to repair the damaged tissue and offers better long-term benefits.

Dr. Albers has effectively treated hundreds of people who have shoulder complaints with this therapy.

According to Dr. Albers, most patients report 50 to 100 percent improvement in only one treatment. He said many people are surprised by the significant improvement with only one treatment, even after months to years of standard medical treatment — or even failed rotator cuff surgery.

**For more information, call Dr. Albers
for a free phone consultation at
Alternative Health Concepts
316-686-2626.**

Shoulder & Arm Pain Interfere with your Swing?

Do you experience:

- Shoulder & upper arm pain
- Difficulty raising arms over head or away from the body?
- Stiffness or loss of movement
- Pain at night that makes sleep difficult



Contact Dr. Mark Albers D.C., D.A.B.C.I
for a Free Consultation

686-2626

Alternative Health Concepts
A new Direction in Healthcare.

8100 E. 22nd St. N #1500-A
www.wichitabackpain.com

Where it's happening

CRESTVIEW'S 17TH HOLE IS THE PLACE FOR DRAMA, HOOTIN' AND HOLLERIN'

By Scott Paske

When Robert Trent Jones designed the par-3 17th hole on Crestview Country Club's North course, he probably wasn't thinking about cheeseburgers.

But in the last few years, fans of the Preferred Health Systems Wichita Open have seen the 202-yard beast become — with a nod to Jimmy Buffett — a cheeseburger paradise.

Inspired by the party-like atmosphere at TPC Scottsdale's 16th hole each year during the PGA Tour's FBR Open, Wichita Open tournament director Roy Turner began his quest to create a spirited atmosphere around Crestview's penultimate hole.

With corporate boxes flanking the green and a promotional deal with Walt's Sports Bar & Grill owner Larry Doss that rewards free burgers for birdies, Turner had his formula for fun.

"I think it's just great," said Kevin Johnson, the 2006 Wichita Open champion. "They're really pulling for you. And they're so close to you in those grandstands — like a couple of feet off the green — it's like they can almost reach out and touch you."

Brad Elder, a typically stoic golfer who won his second Wichita Open title in 2007, grinned broadly as he recounted the birdie he made at No. 17 in the final round en route to his four-shot victory. Fans chanted, "Cheeseburger, cheeseburger," before he stepped to the tee.

"That was a lot of fun," said Elder, who rolled in a 15-foot putt. "I won the fans a cheeseburger, so that was cool."

"They do a great job on that hole and it was exciting. More tournaments should do stuff like that."

If Elder helped create the buzz about Crestview's 17th, the 2008 field cemented its legend. Champion Scott Piercy birdied the hole in three of his four rounds, including a 20-foot putt on Sunday. That same day,



Larry Smith

Fans in a corporate box wait for the next group of golfers at the 17th hole during the Wichita Open. Wendy's will give away Frostys for birdies the first two rounds, while Walt's Sports Bar and Grill will give away burgers for birdies in the final two rounds.

Piercy's three closest pursuers, Daniel Summerhays, Hunter Haas and Spencer Levin, also birdied the hole on their way to a second-place tie.

Piercy's final birdie of the tournament came right after Levin, his playing partner in the final group, rolled in a 45-footer.

"Spencer made that putt — a bomb — it was a huge putt for him," Piercy said after the round. "For me to make it on top of him, it takes all the wind from his sails."

It put plenty of life into the greenside crowd, some of whose enthusiasm was aided by the available refreshment options in their boxes.

"It'd be nice to have that on all 18 holes," said Haas, a two-time winner of the Knoxville Open, which awarded \$1 beverages for 30 minutes after each birdie at its par-3 16th hole last month.

"Anything to get people partaking in the product we're trying to sell.

"Anytime somebody is watching us, it's nothing but positive."

Turner plans to add three corporate boxes at No. 17 for this year's tournament. The cheeseburger promotion will return for the third and final rounds. During the first two rounds, Wendy's will give away Frostys for each birdie.

"A lot of players I've talked to think it's the best hole on the tour," Turner said. "The tour has told us don't change a thing. They told me, 'We'll tell you if there's something wrong down there.'"

Count Haas among the players who hope the atmosphere at No. 17 stays lively.

"The loudness, if anything, gets guys battle ready," he said. "Some of these guys haven't experienced a large crowd. They need to."

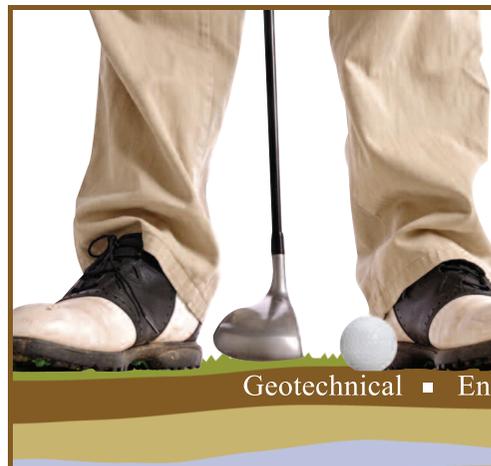
PGA TOUR VICTORIES BY FORMER WICHITA OPEN PARTICIPANTS

Lucas Glover's win at this year's U.S. Open was the 203rd PGA Tour victory by a former participant of the Preferred Health Systems Wichita Open. Here is a chronological list:

- 1993 (2)**
 Jim McGovern Shell Houston Open
 Mike Standly Freeport-McMora Classic
- 1994 (6)**
 Mike Springer Kmart Greater Greensboro Open
 Mike Heinen Shell Houston Open
 Tom Lehman Memorial Tournament
 Brian Henninger Deposit Guaranty Classic
 Steve Lowery Sprint International
 Mike Springer Greater Milwaukee Open
- 1995 (5)**
 John Morse United Airlines Hawaiian Open
 Tom Lehman Colonial National Invitation
 Ted Tryba Anheuser-Busch Golf Classic
 Woody Austin Buick Open
 Jim Furyk Las Vegas Invitational
- 1996 (10)**
 Jim Furyk United Airlines Hawaiian Open
 Tim Herron Honda Classic
 Paul Goydos Bay Hill Invitational
 Steve Stricker Kemper Open
 Steve Stricker Motorola Western Open
 Tom Lehman British Open
 Willie Wood Deposit Guaranty Classic
 Clarence Rose Sprint International
 Guy Boros Greater Vancouver Open
 Tom Lehman Tour Championship
- 1997 (6)**
 David Toms Quad City Classic
 Stewart Cink Canon Greater Hartford Open
 Tim Herron LaCantera Texas Open
 David Duval Michelob Championship at Kingsmill
 David Duval Walt Disney World/Oldsmobile Classic
 David Duval Tour Championship
- 1998 (11)**
 David Duval Tucson Chrysler Classic
 Trevor Dodds Greater Greensboro Chrysler Classic
 David Duval Shell Houston Open
 J.P. Hayes Buick Classic
 Joe Durant Motorola Western Open
 Olin Browne Canon Greater Hartford Open
 David Duval NEC World Series of Golf
 Brandel Chamblee Greater Vancouver Open
 Chris Perry B.C. Open
 David Duval Michelob Championship at Kingsmill
 Jim Furyk Las Vegas Invitational
- 1999 (16)**
 David Duval Mercedes Championships
 David Duval Bob Hope Chrysler Classic
 Tim Herron Bay Hill Invitational
 David Duval The Players Championship
 David Duval BellSouth Classic
 Olin Browne MasterCard Colonial
 Ted Tryba FedEx St. Jude Classic
 J.L. Lewis John Deere Classic
 Brent Geiberger Canon Greater Hartford Open
 Tom Pernice Jr. Buick Open
 David Toms Sprint International
 Notah Begay Reno-Tahoe Open
 David Toms Buick Challenge
 Notah Begay Michelob Championship at Kingsmill
 Jim Furyk Las Vegas Invitational
 Brian Henninger Southern Farm Bureau Classic
- 2000 (13)**
 Tom Lehman Phoenix Open
 Jim Carter Touchstone Energy Tucson Open
 Jim Furyk Doral-Ryder Open
 Stewart Cink MCI Classic
 Tom Scherrer Kemper Insurance Open
 Dennis Paulson Buick Classic

- Notah Begay FedEx St. Jude Classic
 Notah Begay Canon Greater Hartford Open
 Michael Clark John Deere Classic
 Chris DiMarco SEI Pennsylvania Classic
 David Duval Buick Challenge
 David Toms Michelob Championship at Kingsmill
 Steve Lowery Southern Farm Bureau Classic
- 2001 (14)**
 Steve Stricker Accenture Match Play Championship
 Jim Furyk Mercedes Championships
 Garrett Willis Touchstone Energy Tucson Open
 Joe Durant Bob Hope Chrysler Classic
 Joe Durant Genuity Championship
 David Toms Compaq Classic of New Orleans
 Frank Lickliter II Kemper Insurance Open
 David Duval British Open
 David Gossett John Deere Classic
 Tom Pernice Jr. The International
 David Toms PGA Championship
 Joel Edwards Air Canada Championship
 David Toms Michelob Championship at Kingsmill
 Chris DiMarco Buick Challenge
- 2002 (18)**
 Jerry Kelly Sony Open in Hawaii
 Chris DiMarco Phoenix Open
 Matt Gogel AT&T Pebble Beach National Pro-Am
 Len Maitia Nissan Open
 Kevin Sutherland Accenture Match Play Championship
 Ian Leggatt Touchstone Energy Tucson Open
 Craig Perks The Players Championship
 Jim Furyk Memorial Tournament
 Chris Smith Buick Classic
 Len Maitia FedEx St. Jude Classic
 Jerry Kelly Advil Western Open
 Spike McRoy B.C. Open
 J.P. Hayes John Deere Classic
 Chris Riley Reno-Tahoe Open
 John Rollins Bell Canadian Open
 Phil Tautarang Invensys Classic at Las Vegas
 Bob Burns Disney Golf Classic
 Jonathan Byrd Buick Challenge
- 2003 (10)**
 Frank Lickliter II Chrysler Classic of Tucson
 Ben Crane BellSouth Classic
 Steve Flesch HP Classic of New Orleans
 David Toms Wachovia Championship
 Jim Furyk U.S. Open
 David Toms FedEx St. Jude Classic
 Jim Furyk Buick Open
 Shaun Micheal PGA Championship
 J.L. Lewis 84 Lumber Classic of Pennsylvania
 Chad Campbell Tour Championship
- 2004 (16)**
 Heath Slocum Chrysler Classic of Tucson
 Chad Campbell Bay Hill Invitational
 Zach Johnson BellSouth Classic
 Stewart Cink MCI Heritage
 Steve Flesch Bank of America Colonial
 David Toms FedEx St. Jude Classic
 Stephen Ames Cialis Western Open
 Mark Hensby John Deere Classic
 Jonathan Byrd B.C. Open
 Rod Pampling The International
 Stewart Cink NEC Invitational
 Vaughn Taylor Reno-Tahoe Open
 Woody Austin Buick Championship
 Andre Stolz Michelin Las Vegas Invitational
 Brent Geiberger Chrysler Classic of Greensboro
 Ryan Palmer Funai Classic at Walt Disney World Resort
- 2005 (13)**
 David Toms Accenture Match Play Championship
 Tim Petrovic Zurich Classic of New Orleans
 Ted Purdy EDS Byron Nelson Championship
 Jim Furyk Cialis Western Open
 Sean O'Hair John Deere Classic
 Jason Bohn B.C. Open

- Ben Crane U.S. Bank Championship in Milwaukee
 Vaughn Taylor Reno-Tahoe Open
 Olin Browne Deutsche Bank Championship
 Jason Gore 84 Lumber Classic
 Wes Short Michelin Championship at Las Vegas
 Lucas Glover Funai Classic at Walt Disney World Resort
 Heath Slocum Southern Farm Bureau Classic
- 2006 (15)**
 David Toms Sony Open in Hawaii
 Chad Campbell Bob Hope Chrysler Classic
 Arron Oberholser AT&T Pebble Beach National Pro-Am
 Rod Pampling Bay Hill Invitational
 Stephen Ames The Players Championship
 Chris Couch Zurich Classic of New Orleans
 Jim Furyk Wachovia Championship
 Brett Wetterich EDS Byron Nelson Championship
 Tim Herron Bank of America Colonial
 J.J. Henry Buick Championship
 John Rollins B.C. Open
 Jim Furyk Canadian Open
 D.J. Trahan Southern Farm Bureau Classic
 Troy Matteson Frys.com Open
 Joe Durant Funai Classic at Walt Disney World Resort
- 2007 (20)**
 Paul Goydos Sony Open in Hawaii
 Charley Hoffman Bob Hope Chrysler Classic
 Mark Wilson Honda Classic
 Zach Johnson Masters
 Boo Weekley Verizon Heritage
 Nick Watney Zurich Classic of New Orleans
 Zach Johnson AT&T Classic
 Woody Austin Stanford St. Jude Championship
 Brian Bateman Buick Open
 Jonathan Byrd John Deere Classic
 Joe Ogilvie U.S. Bank Championship in Milwaukee
 Jim Furyk Canadian Open
 Steve Flesch Reno-Tahoe Open
 Brandt Snedeker Wyndham Championship
 Steve Stricker The Barclays
 Steve Flesch Turning Stone Resort Championship
 Chad Campbell Viking Classic
 George McNeill Frys.com Open
 Daniel Chopra Ginn sur Mer Classic at Tesoro
 Stephen Ames Children's Miracle Network Classic
- 2008 (17)**
 Daniel Chopra Mercedes-Benz Championship
 D.J. Trahan Bob Hope Chrysler Classic
 Steve Lowery AT&T Pebble Beach National Pro-Am
 Brian Gay Mayakoba Golf Classic at Riviera Maya
 Sean O'Hair PODS Championship
 Greg Kraft Puerto Rico Open
 Johnson Wagner Shell Houston Open
 Boo Weekley Verizon Heritage
 Ryuji Imada AT&T Classic
 Stewart Cink Travelers Championship
 Chez Reavie RBC Canadian Open
 Parker McLachlin Legends Reno-Tahoe Open
 Camilo Villegas BMW Championship
 Camilo Villegas Tour Championship
 Zach Johnson Valero Texas Open
 Marc Turnesa Justin Timberlake Shriners Hospital for Children Open
 Ryan Palmer Ginn sur Mer Classic
- 2009 (11 -- through July 5)**
 Zach Johnson Sony Open in Hawaii
 Pat Perez Bob Hope Classic
 Nick Watney Buick Invitational
 Mark Wilson Mayakoba Golf Classic
 Brian Gay Verizon Heritage
 Jerry Kelly Zurich Classic of New Orleans
 Sean O'Hair Quail Hollow Championship
 Zach Johnson Valero Texas Open
 Steve Stricker Crowne Plaza Invitational at Colonial
 Brian Gay St. Jude Classic
 Lucas Glover U.S. Open



Geotechnical Services, Inc.

What's Beneath Your Feet?

Knowing what's beneath a piece of property can be just as important as knowing what's on the surface.

4503 E. 47th Street
 Wichita, Kansas 67210
 (316) 554-0725
www.gsnetwork.com

Geotechnical ■ Environmental ■ Materials Testing ■ Drilling

Pulse of the Open

ROY TURNER HAS CONTINUED TO FIND NEW WAYS TO KEEP THE TOURNAMENT FAN FRIENDLY

By Scott Paske

Roy Turner stepped into his role as director of the Wichita Open months before the tournament's 10th anniversary in 1999.

As he oversees preparation for its 20th playing Aug. 6-9 at Crestview Country Club, Turner already knows what his favorite moment will be.

"When the guy walks up (No.) 18 on Sunday afternoon and has the big crowd behind

him," Turner said. "I can hold on to it for about five minutes and then I start worrying about other things."

There are worries of all kinds every day for the point man of a Nationwide Tour event. But Turner tackles them with an optimistic approach that seldom wavers.

It's no surprise to those who know Turner's history. A large part of what landed him the director's job was his affiliation from 1979-96 — first as coach, then as president and general manager — with the former Wi-

chita Wings indoor soccer franchise.

From its successful run as an Major Indoor Soccer League expansion team to its struggle for survival through the 1990s, the Wings were entrenched in the community. And Turner was right there with them, often spearheading fund-raising efforts to keep them afloat.

Those skills were necessary when Robert Dixon, president of Riverside Health System — a former sponsoring charity of the tournament — summoned Turner, who had resigned



Jeff Tuttle

Tournament director Roy Turner is preparing for his 11th Wichita Open, one of four Nationwide Tour events still going in all 20 seasons of the tour.

from the Wings two years earlier. Overall sponsorship had dipped to levels that put the tournament on the verge of extinction.

"I told him I don't know anything about golf tournaments," Turner said. "But my history with the Wings was one of the things they were looking at.

"I get my experience by getting in the

accommodate members while the tournament was being played.

Turner also acquired a title sponsor in Preferred Health Systems prior to the 2002 tournament. The association continues today, and the tournament announced charitable contributions of more than \$100,000 for the first time after last year's event.

assistant tournament director Debbie Burch, who has worked with Turner for 20 years. "I also think he has a pulse for what works for people involved with the tournament and for the golfers. He's just real in touch with a lot of different types of people."

Turner is still motivated by the quest to provide a good tournament experience for all

"I get my experience by getting in the trenches. It wasn't like I had any experience in this thing other than being from Wichita and knowing people."

trenches. It wasn't like I had any experience in this thing other than being from Wichita and knowing people."

Turner's hiring was announced Nov. 12, 1998. Since then, he has guided the tournament to significant accomplishments amid sometimes tenuous circumstances.

In 2001, the Wichita Open changed venues from Willowbend Golf Club, its home for four years, to Crestview. Crestview offered larger facilities and a second course that could

But there are always challenges. Turner's sponsorship and volunteer solicitations were more difficult in 2002 and 2006, when Hutchinson's Prairie Dunes Country Club host U.S. Golf Association major championships. This year, economic challenges for businesses have tightened contributions.

Navigating those choppy waters is one of Turner's strengths, some say.

"He's flexible and open to change," said

involved. He's aided by a new four-year deal that will keep the tournament at the recently renovated Crestview through 2012.

Which means at least four more chances for Turner to see a Wichita Open champion crowned on a Sunday afternoon.

"Seeing those golfers walk up and the announcer goes, 'Here he comes, blah, blah blah.' It brings a little tear to my eye just to think the whole 12 months is right in front of you."

"Hey, that's my ball!"



OneStroke™
GOLF BALL STAMP

- Customize your stamp with up to 3 initials
- Exclusively designed to print on golf balls
- Pre-inked stamp is easy to use and re-ink
- Imprint lasts through washing
- Ink dries in seconds

KIT PRICE \$16.95

Kit includes stamp, reinking ink, & carrying case.

Superior Since 1967 **316-682-5511**
RUBBER STAMP & SEAL, INC.
www.golfballstamps.com 2725 E. Douglas

Fresh Seafood
Delivered. Daily.



the seafood shop
A Fresh Seafood Market

Central and Woodlawn (Normandie Center)
316.425.TUNA (8862)
www.theseafoodshop.net Hours Tues-Fri 10-6 Sat 10-5

Proud provider of two-way radio communications for the Wichita Open.



MOTOROLA
Authorized Two-Way Radio Dealer

RENT
SELL AND
SERVICE
TWO-WAY
RADIOS

FirstWireless, Inc.
Communications for the Midwest.
1926 N. Broadway • 265-2290 • 800-776-8189 • firstwirelessinc.com

FRESH spa market
natural nails & blending bar

Welcomes the Wichita Open!

30-minute Sports Massage
Only \$20

Cannot be combined with any other offers.
Offer Expires 9/20/09

Manicures • Pedicures • All products custom scented

411 N. Woodlawn • 316-409-0727
www.freshspawichita.com
Hrs: W 10-6 • Th 10-8 • F 9-6 • Sat 9-5 • Sun 1-5

Biggest winners

CHARITABLE CONTRIBUTIONS ONE OF BIGGEST BENEFITS OF WICHITA OPEN

By Scott Paske

Bolstered by one of its beneficiary's selection as a Nationwide Tour Co-Charity of the Year, the Preferred Health Systems Wichita Open surpassed more than \$100,000 in charitable contributions for the first time in 2008.

The Via Christi Children's Miracle Network, which provides a variety of medical and support services to Kansas children and their families, was chosen in April along with the Epilepsy Foundation of Southeast Tennessee for special recognition by the tour. Both organizations received \$15,000 from the PGA Tour, while the Wichita Open donated \$32,000

to the Children's Miracle Network.

"We have so many worthy benefiting organizations that is always a challenge to single one or two out," Nationwide Tour president Bill Calfee said in making the announcement. "The Epilepsy Foundation of Southeast Tennessee and the Via Christi Children's Miracle Network stand out in their commitment to do great things for the people they represent."

With donations to other area charities and community organizations, the Wichita Open has contributed almost \$435,000 since 2001, the year Preferred Health Systems became the tournament's title

sponsor. Last year, the Wichita Open contributed \$36,000 to the Central Kansas Community Foundation, \$26,000 to Tickets For Charity and \$5,000 to The First Tee program.

The Tickets For Charity program was a new venture for the Wichita Open in 2008. All of the income derived from the sale of tournament tickets goes to the charitable groups that sell them. Many club soccer and youth baseball teams participated.

"Anybody who wants to raise money through the program, we love it," tournament director Roy Turner said.




**Specializing in the construction of
Championship Golf Courses
and Athletic Facilities since 1987**



www.wildcatgolf.com

Congratulations Wichita Open!



-20th Anniversary-



TCK
TRUST & FINANCIAL
ADVISORS

Wealth Management

Retirement

Estate Planning

MARTHA L. LINSNER, C.T.F.A.
PRESIDENT

mlinsner@TCKansas.com
316-491-6101
www.TCKansas.com

WICHITA OPEN RECORDS

Scoring

9 holes

29 — David Toms, 1991 (Reflection Ridge front 9); Jim Estes, 1997 (Willowbend front 9); Ben Crane, 2000 (Willowbend back 9); Rocky Walcher, 2000 (Willowbend front 9); Ian Steel, 2004 (Crestview back 9); Darron Stiles, 2004 (Crestview back 9); Pat Bates, 2005 (Crestview back 9); J.D. Blake, 2005 (Crestview back 9); Deane Pappas, 2005 (Crestview back 9); Andrew Dresser, 2007 (Crestview back 9); Aaron Watkins, 2008 (Crestview back 9)

18 holes

61 — Eric Hoos, 1991 (Reflection Ridge); Greg Fleischer, 1991 (Reflection Ridge); Emlyn Aubrey, 1998 (Willowbend); Gavin Coles, 2006 (Crestview)

36 holes

126 — Scott Piercy, 2008 (Crestview, 64-62)

54 holes

191 — Scott Piercy, 2008



Larry Smith

Bradley Hughes pumps his fist after winning the 2004 title with a final-round 65.

(Crestview, 64-62-65)

72 holes

262 — Scott Piercy, 2008 (Crestview, 64-62-65-71)

Relation to par

54 holes — 17 under, Eric Hoos, 1991 (Reflection Ridge)

72 holes — 25 under, Ben Crane, 2000 (Willowbend)

Largest winning margin

4 — Brad Elder, 2007 (Crestview)

Lowest final round by winner

65 — Bradley Hughes, 2004; Joe Daley, 2005; Brad Elder, 2007

Highest final round by winner

72 — Eric Hoos, 1991

Consecutive birdies

7 — Rocky Walcher, 2000

Miscellaneous

Most tournament starts

13 — Rod Nuckolls, Ben Bates

Most cuts made

8 — Bob Friend, Ben Bates

ALL-TIME WICHITA OPEN MONEY LEADERS

Name	Tournaments	Money
1. Brad Elder	5	\$148,550
2. Jeff Klauk	7	\$141,892
3. Bradley Hughes	3	\$108,753
5. Joe Daley	8	\$101,687
4. Kevin Johnson	9	\$101,395
6. Scott Piercy	1	\$94,500
7. Hunter Haas	5	\$89,594
8. Jason Dufner	4	\$85,794
9. Tyler Williamson	7	\$78,043
10. Ben Crane	2	\$75,230
11. Keoke Cotner	10	\$73,403
12. Erik Compton	4	\$73,191
13. Fabian Gomez	2	\$69,815
14. Emlyn Aubrey	8	\$62,184
15. Vance Veazey	5	\$60,280
16. Ben Bates	13	\$59,644
17. Mark Hensby	4	\$58,600
18. David Hearn	4	\$56,823
19. Matt Kuchar	1	\$54,000
20. Shane Bertsch	5	\$51,300
21. Mike Brisky	3	\$48,430
22. Scott Gardiner	3	\$42,725
23. Carl Paulson	3	\$42,124
24. Jeff Gove	8	\$41,730
25. Daniel Summerhays	2	\$40,637

WINE SALE *everyday*



Kansas' Best Wine/Liquor Selection & Pricing



Kellogg & Webb Road
685-6461

Congratulations on 20 successful years of the Wichita Open!



Creating innovative and energy efficient engineering designs for today's facilities.



Integrated Consulting Engineers, Inc.

2604 W 9th St • Ste. 100 • Wichita, KS 67203
316-264-3588 • 316-264-3948 • iconengineers.net

Key Moments at the Wichita Open

1989

Jan. 4 — PGA Tour commissioner Deane Beman announces the formation of the Ben Hogan Tour, a 30-event circuit to begin in 1990. He describes it as a training ground for younger pros wanting to move up to the PGA Tour, as well as a tour for 40-something pros to prepare for the senior tour.

March 24 — Talks begin between Reflection Ridge Country Club pro Rick Nuckolls and Steve Ball, president of the South Central Section of the PGA, about bringing one of the Hogan Tour stops to Wichita.

June 24 — Reflection Ridge is awarded the \$100,000 Ben Hogan Reflection Ridge Open, a 54-hole event to be played Aug. 24-26, 1990. Pizza Hut and the Boothe Foundation are the local sponsors. The tournament winner receives \$20,000.

1990

Aug. 24 — Ten of the top 12 on the Hogan Tour money list begin play in the Reflection Ridge Open.

Aug. 26 — Tom Lehman earns his first pro victory, withstanding a final-round charge by Greg Whisman for a one-shot victory. Two years later, Lehman begins his second stint on the PGA Tour and is the player of the year in 1996 after winning the British Open and Tour Championship. Lehman, 50, has more than \$22 million in career earnings.

Aug. 27 — Reflection Ridge founder Reg Boothe says the course and PGA have agreed to the tournament again in 1991. Tournament attendance was estimated between 12,000 and 15,000. More than \$39,600 from proceeds is donated to charity.

Nov. 27 — The tournament name changes to the Wichita Charity Classic.

1991

Jan. 22 — The tournament's purse increases to \$125,000.

July 28 — Champion Eric Hoos fires a 61 in the opening round and finishes with a 17-under 199 total, the lowest 54-hole score in the three years before the tournament goes to four rounds. It ends up being Hoos' only career tour victory.

1992

Aug. 10 — Jeff Woodland defeats Bob May in a six-hole playoff that ends a day after the final round. Rain and lightning delay the final round at Reflection Ridge, and

darkness forces the playoff contestants to return the following day. Woodland birdied to win the second of his three Hogan Tour titles.

Aug. 26 — The PGA Tour announces Nike is the new title sponsor of the Hogan Tour.

1993

Jan. 19 — Officials announce the tournament, now named the Nike Wichita Open, will expand to 72 holes.

Aug. 22 — Shortly after finishing a stellar career at Georgia Tech, David Duval shoots a 62 in the first round and goes on to earn his first pro victory. At 21 years, 9 months, he is the youngest tour winner, a record that stands until 2003. Duval led the PGA Tour in earnings in 1998, seized the No. 1 world ranking in 1999 and won the British Open in 2001.

1994



Courtesy Wichita Open
Dennis Postlewait acknowledges the fans after winning the 1994 Wichita stop. Postlewait won by one shot over Clark Burroughs at Reflection Ridge.

July 31 — Dennis Postlewait opens with a pair of 66s and finishes at 17 under for his first and only Nike Tour victory. Postlewait, whose sister, Kathy, spent several years on the LPGA Tour, played on the Nike Tour through the 1995 season.

1995

July 30 — David Toms becomes the Wichita Open's second playoff winner when he eagles the second extra hole to defeat E.J. Pfister. Both of his Nike Tour wins come in playoffs that season, when he finishes third in season earnings. Toms won the PGA Championship six years later.

1996

Aug. 18 — Rick Cramer, who was born in Independence, birdies two of the final three holes to collect the \$36,000 winner's check. It is Cramer's lone tour victory.

Nov. 1 — Boothe and Nuckolls announce that Reflection Ridge will give up the Wichita Open because of increasing financial demands from the Nike Tour event. Tour officials express hope that another Wichita course can play host to the tourney.

Dec. 5 — The tour announces Willowbend Golf Club will be home to the Wichita Open in 1997.

1997

March 18 — Steve Shaad, former GM of the Wichita Wranglers and Wings, is named tournament director.

July 27 — Ben Bates defeats Jeff Brehaut, Carl Paulson and Chris Smith on the first hole of a sudden-death playoff to win his first title in 179 tour starts. Bates played on the PGA Tour from 1998-2001.

1998

July 26 — Emlyn Aubrey sets Willowbend's course record with an 11-under 61 en route to his second career victory. It continues a string of all nine Wichita Opens being won by a single stroke or in a playoff.

Nov. 12 — Former Wichita Wings soccer coach and GM Roy Turner is named tournament director.

1999

July 25 — Brad Elder earns the first of his two Nike Tour victories by shooting 20-under par at Willowbend. It's the first time a Wichita Open champion wins by more than one stroke and the first time the third-round leader has won.

Oct. 27 — The Nike Tour's name is changed to the Buy.com Tour. It's named for a two-year-old company that bills itself as an Internet superstore.

2000

May 10 — In an attempt to "open up the tournament to everybody," Turner announces ticket prices will fall from \$15 daily to \$5. The 2000 tournament will also feature a street dance.



Wichita Eagle

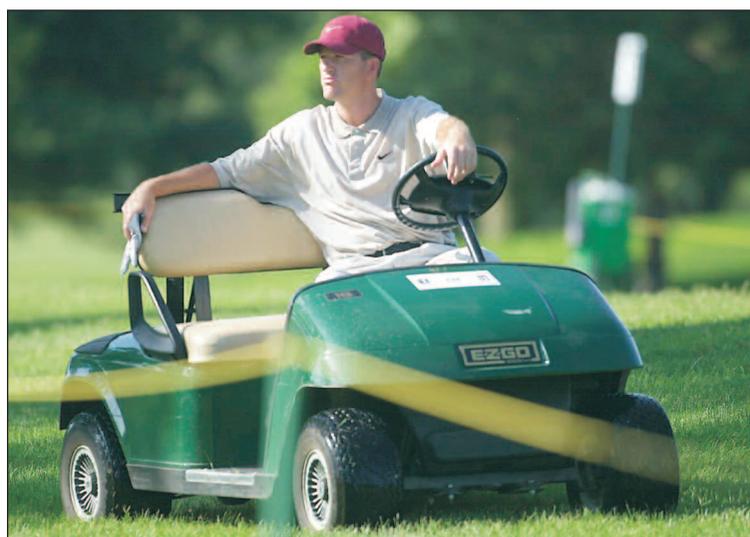
Brad Elder drinks champagne from the trophy after winning in 1999. He was the first Wichita winner to triumph by more than one stroke.

July 22 — Rocky Walcher sets a tournament record with seven consecutive birdies to start his round. He ends with a 9-under 63.

July 23 — Ben Crane parlays a Monday qualifying berth into a spot on the Buy.com Tour, posting a tournament-record score of 25-under 263 for a three-shot victory.

Nov. 21 — Crestview Country Club's North course becomes the third home for the Wichita Open.

2001



Wichita Eagle

Casey Martin, who won a Supreme Court case allowing him to ride a cart during PGA tournaments, played in the 2001 Wichita Open.

July 12 — Casey Martin plays the first round while riding in a cart instead of walking. Two months earlier, he won a U.S. Supreme Court case allowing him to ride because of a degenerative condition in his right leg.

July 13 — Jeff Gove shoots a course-record 63 to take the second-round lead.

July 15 — Jason Dufner makes the leap from mini-tours to a full-time spot on the Buy.com Tour by firing four rounds in the 60s for a three-shot win.

2002



April 3 — Preferred Health Systems becomes title sponsor for the tournament.

July 12 — The Buy.com Tour becomes the Nationwide Tour.

Aug. 18 — Tyler Williamson holds off late challenges by Keoke Cotner and Jeff Klauk to earn his first tour victory.

2003

Aug. 24 — Jeff Klauk fires a 7-under 64 in the third round and earns his first Nationwide victory by one shot over Mark Hensby and Mike Brisky.

2004

Aug. 1 — Bradley Hughes, a 37-year-old Australian, birdies the first playoff hole to defeat Erik Compton, Hunter Haas and Scott Harrington for his first Nationwide Tour title. Hughes started the day in 16th place, six shots behind leader Brad Elder.

2005

July 28 — South African Deane Pappas shoots a course-record 62 in the first round.

July 31 — Joe Daley defeats hunting and fishing buddy Shane Bertsch on the first playoff hole to win the Wichita Open. Bertsch had eagled the 18th hole to force the playoff. Daley, 44, is the stop's oldest winner.

2006

July 22 — Three Dog Night plays a Saturday night party before the event's final round.

July 30 — After an awful beginning to the 2006 season, Kevin Johnson shoots 66 on the final day to pass Matt Kuchar and win by one shot. Johnson had missed eight consecutive cuts earlier in the season and was second-to-last among those who made the cut at the previous Nationwide stop.

2007

Aug. 5 — Brad Elder becomes the Wichita Open's first two-time champion, finishing with an eagle and three



Larry Smith

Kevin Johnson won the 2006 tournament at 18 under.

birdies in the final five holes for a final score of 19 under par. His four-shot victory is a tournament record.

2008



Wichita Eagle

Scott Piercy chips en route to his 2008 championship.

Aug. 10 — Scott Piercy wins the Wichita Open with a record-setting 22-under 262, three shots better than last year's record. Piercy clinches the win at 17 by snaking in a 20-footer from the fringe in front of a raucous crowd.

20 YEARS of the WICHITA OPEN



Blaine McAllister reacts to missing a birdie putt during the 2003 Wichita Open.



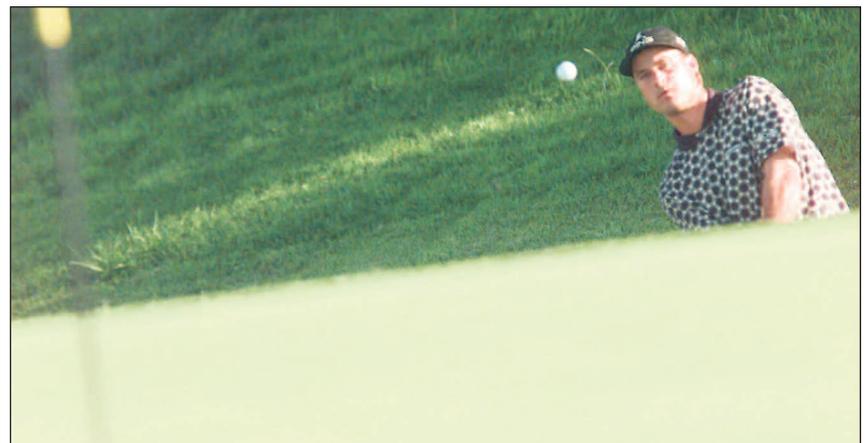
Volunteer Laure Knapp watches golfers tee off during the 2008 tournament.



Chris Couch dances while hoping his putt drops during the 1997 Wichita Open.



Travis Deckert, a walking scorer, finds time for a quick rest during the 2002 tournament.



Chris DiMarco chips during the 1997 Nike Wichita Open Shootout, an event that's part of the tournament's early week festivities.



Emlyn Aubrey answers questions about his record-setting 61 during the 1998 Wichita Open, which he won.

NATIONWIDE TOUR LEADERS

SCRAMBLING Through July 5

Rank	Leader	Rounds	Total
1	Michael Sim	34	68.60
2	Jason Schultz	29	67.91
3	Jim Rutledge	38	66.41
4	Omar Uresti	26	66.38
5	Brad Elder	35	65.67
	Tour Average	33	55.91

TOP 10 FINISHES

Rank	Leader	Events	Total
1	Michael Sim	9	6
T2	Jeff Gove	13	5
T2	Cameron Percy	11	5
4	Alex Prugh	12	4
5	Kevin Johnson	14	3
	Tour Average	9	1

DRIVING DISTANCE

Rank	Leader	Rounds	Total
1	Blake Adams	28	314.9
2	Won Joon Lee	39	311.9
3	Jhonattan Vegas	22	308.5
4	Garth Mulroy	40	307.2
5	Alistair Presnell	35	305.7
	Tour Average	33	288.7

DRIVING ACCURACY

Rank	Leader	Rounds	Total
1	Craig Kanada	20	83.61
2	Geoffrey Sisk	44	81.31
3	Michael Sim	34	81.02
4	Gavin Coles	39	80.76
5	Craig Bowden	38	79.78
	Tour Average	33	69.88

GREENS IN REGULATION

Rank	Leader	Rounds	Total
1	Gary Christian	35	78.00
2	Tom Gillis	20	77.22
3	David Hearn	20	76.23
4	Jeff Gove	48	76.14
T5	Michael Sim	34	76.11
	Tour Average	33	69.35

PUTTS PER ROUND

Rank	Leader	Rounds	Total
1	Michael Sim	34	28.45
2	Willie Wood	32	28.46
3	Matt Every	40	28.75
4	Richard Johnson	27	28.76
5	Andre Stolz	23	29.00
	Tour Average	33	29.98

2009 NATIONWIDE TOUR RESULTS

Date	Tournament	Winner
Feb. 5-8	Panama Digicel Championship Panama G.C., Panama City, Panama	Vance Veazey \$108,000
Feb. 26-March 1	Moonah Classic Moonah Links, Fingal, Victoria, Australia	Alistair Presnell \$113,684
March 5-8	HSBC New Zealand PGA Championship Clearwater G.C., Harewood, Christchurch, New Zealand	Steven Alker \$113,684
March 12-15	Michael Hill New Zealand Open The Hills G.C., Arrowtown, New Zealand	Alex Prugh \$113,684
March 26-29	Chitimacha Louisiana Open Le Triomphe C.C., Broussard, La.	Bubba Dickerson \$99,000
April 2-5	Stonebrae Classic TPC San Francisco Bay, Hayward, Calif.	Michael Sim \$108,000
April 16-19	Athens Regional Foundation Classic Jennings Mill C.C., Athens, Ga.	Patrick Sheehan \$99,000
April 23-26	South Georgia Classic Kinderlou Forest G.C., Valdosta, Ga.	Garth Mulroy \$112,500
May 14-17	BMW Charity Pro-Am Thornblade Club, Greer, S.C. Brights Creek G.C., Mill Spring, N.C. The Carolina C.C., Spartanburg, S.C.	Michael Sim \$126,000
May 28-31	The Rex Hospital Open TPC Wakefield Plantation, Raleigh, N.C.	Kevin Johnson \$94,500
June 4-7	Melwood Prince George's County Open The Country Club at Woodmore, Mitchellville, Md.	Mathias Gronberg \$121,500
June 11-14	Knoxville Open Fox Den C.C., Knoxville, Tenn.	Kevin Johnson \$94,500
June 18-21	Fort Smith Classic Hardscrabble C.C., Fort Smith, Ark.	Jason Enloe \$99,000
June 25-28	Nationwide Tour Players Cup Pete Dye G.C., Bridgeport, W.Va.	Tom Gillis \$108,000
July 9-12	Ford Wayne Gretzky Classic The Georgian Bay Club, Clarksburg, Ontario Raven G.C. at Lora Bay, Thornbury, Ontario	
July 23-26	Cox Classic Champions Run, Omaha	
July 30-Aug. 2	Nationwide Children's Hospital Invitational The OSU G.C. (Scarlet), Columbus, Ohio	
Aug. 6-9	Preferred Health Systems Wichita Open Crestview C.C. (North), Wichita	



Associated Press

Michael Sim has won two Nationwide Tour events in 2009.

NATIONWIDE TOUR MONEY LEADERS

Through July 5	Trn	Money			
1. Michael Sim	9	\$388,117	13. Mathias Gronberg	2	\$123,928
2. Kevin Johnson	14	\$253,445	14. Garrett Willis	8	\$119,565
3. Alex Prugh	12	\$180,698	15. Jason Enloe	11	\$118,082
4. Cameron Percy	11	\$175,487	16. Bubba Dickerson	14	\$111,190
5. Garth Mulroy	11	\$162,608	17. Roger Tambellini	11	\$106,743
6. Chris Tidland	9	\$152,286	18. Justin Bolli	12	\$106,418
7. Vance Veazey	13	\$147,104	19. Patrick Sheehan	5	\$101,028
8. Jeff Gove	13	\$142,630	20. Blake Adams	8	\$99,833
9. Alistair Presnell	11	\$130,241	21. Jeff Gallagher	13	\$98,964
10. Tom Gillis	5	\$129,509	22. Fabian Gomez	7	\$95,855
11. Martin Piller	13	\$124,858	23. Henrik Bjornstad	14	\$88,630
12. Steven Alker	8	\$124,280	24. Jonas Blixt	14	\$84,142
			25. Bradley Iles	9	\$84,048

MAJOR CHAMPIONS AT THE WICHITA OPEN

David Duval (2001 British Open)

Year	Finish	Money	Course
1993	1	\$27,000	Reflection Ridge
1994	MC	-	Reflection Ridge

Jim Furyk (2003 U.S. Open)

Year	Finish	Money	Course
1993	T29	\$978	Reflection Ridge

Lucas Glover (2009 U.S. Open)

Year	Finish	Money	Course
2002	T48	\$1,477	Crestview
2003	MC	-	Crestview

Zach Johnson (2007 Masters)

Year	Finish	Money	Course
2000	MC	-	Willowbend
2003	T52	\$1,556	Crestview

Tom Lehman (1996 British Open)

Year	Finish	Money	Course
1990	1	\$20,000	Reflection Ridge
1991	MC	-	Reflection Ridge

Shaun Micheel (2003 PGA Championship)

Year	Finish	Money	Course
1996	MC	-	Reflection Ridge
1999	T15	\$2,841	Willowbend

David Toms (2001 PGA Championship)

Year	Finish	Money	Course
1990	T34	\$680	Reflection Ridge
1991	T25	\$1,025	Reflection Ridge
1995	1	\$36,000	Reflection Ridge



Associated Press

Lucas Glover, 2009 U.S. Open



Associated Press

Zach Johnson, 2007 Masters

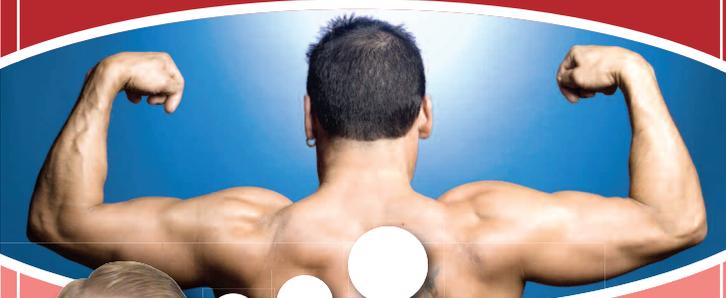


Associated Press

Shaun Micheel, 2003 PGA Championship

Someone weighs 98 lbs.

(You have a gym in his neighborhood)




Advertising online isn't enough. You need the products you are selling to get in front of the people interested in buying them. Let us match your product with an online targeted audience.

Kansas.com in partnership with **YAHOO!**
The Wichita Eagle

**The Right Message. To The Right User.
At The Right Time. 316-268-6299**



Experience

the fine art of eyewear

Cartier Paris ... Robert Marc
David Yurman ... Lunor
Freudenhau
KazuoKawasaki
2.5 ... Gotti
OrGreen ... Kata ... Leiber

EXCLUSIVELY AT

HOWARD'S OPTIQUE



A heritage of quality, service and integrity.

Bradley Fair • 1856 N. Rock Road
Suite 300 • 316-636-8998

ask listen solve



Left to right: Jeri Rowe, Abe Rodriguez, Dawn Tatum, John Maurer, Eric Ireland, Gaylyn McGregor, Nick Burroughs, Dell Marie Shanahan Swearer, and Jim Roman.



Achieving Perfect Balance

Recognizing the need for unbiased, sound financial advice in an increasingly complex world, The Commerce Trust Company offers access to a team of experienced advisors, who deliver objective, coordinated and comprehensive financial solutions.

For your investments, estate and financial planning call or come by the Waterfront to visit with a trusted advisor today.

13th & Webb

261-4918



The Commerce Trust Company
A division of Commerce Bank, N.A.